

Branch Market Analysis

“Is this a good place for a new branch?”

ORDER FORM

Bank Name _____
Contact Name _____
Contact Title _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Fax to:
Quantisis Research, Inc.
508-653-9139

or Mail to:
Quantisis Research, Inc.
Attn: Branch Reports
28 Nason Hill Rd.
Sherborn, MA 01770

Site #1
Address or Intersection _____
City _____ State _____ ZIP _____

Are there any natural boundaries (rivers, mountains, highways, etc.) that would limit the market area in any direction? If so identify (e.g. Interstate to the north, river on the east.)

Site #2
Address or Intersection _____
City _____ State _____ ZIP _____

Are there any natural boundaries (rivers, mountains, highways, etc.) that would limit the market area in any direction? If so identify (e.g. Interstate to the north, river on the east.)

Site #3
Address or Intersection _____
City _____ State _____ ZIP _____

Are there any natural boundaries (rivers, mountains, highways, etc.) that would limit the market area in any direction? If so identify (e.g. Interstate to the north, river on the east.)

Use the following standard assumptions for financial pro formas:

Use our revised assumptions as indicated for financial pro formas:

	<u>Standard</u>	<u>Revised</u>		
<u>Income</u>				
Spreads:				
Consumer Checking	2.9%	_____		
Money Market	1.25%	_____		
Savings	1.75%	_____		
CDs	0.95%	_____		
Consumer Loans	3.50%	_____		
Home Equity Lines	2.50%	_____		
Mortgages	1.00%	_____		
Business Deposits	2.50%	_____		
Business Loans	3.50%	_____		
Non-Interest Revenue/Deposits Ratio	1.5%	_____		
<u>Costs</u>		<u>Site #1</u>	<u>Site #2</u>	<u>Site #2</u>
Land	\$800,000	_____		
Building	\$1,000,000	_____		
Depreciation term (yrs.)	30	_____		
Furn/Equip	\$250,000	_____		
Depreciation term (yrs.)	7	_____		
Occupancy	\$12,000	_____		
Other Costs	\$24,000	_____		
Annual Expense Growth rate	1.50%	_____		
Personnel, Year 1	\$280,000	_____		
Year 2	\$290,000	_____		
Year 3	\$310,000	_____		
Year 4	\$330,000	_____		
Year 5	\$350,000	_____		

Signature: _____

Date: _____

<u>Price:</u>	
1 Site @ \$1,200	\$1,200
<input type="checkbox"/> Sites @ \$750	\$ _____
Total	\$ _____